

MARCH 2026

MEMBERSHIP SPECIAL INTEREST GROUP

THURSDAY, MARCH 12 | 3:30pm

Is This Thing On? Exploring AI for Membership (Without the Robots Taking Over)

APRIL 2026

WEDNESDAY, APRIL 8

Protecting Your Mission: Cybersecurity Essentials for Associations in the AI Era

- 11:30am
- Lidia's
- \$45 Members/\$60 Non-Members



Presenter: Adam Jones

Your association holds the keys to your members' trust—their personal data, financial information, and professional

networks. In an era where cyber attacks on nonprofits are surging and AI tools are creating both opportunities and vulnerabilities, can you afford to leave your mission unprotected?

Join Adam Jones for a practical, association-focused session that cuts through technical jargon to deliver actionable strategies you can implement immediately. Learn why associations are increasingly targeted by cybercriminals, discover the five essential security measures every association needs, and understand how to safely leverage AI initiatives without exposing your organization to new risks.

Objectives:

- Conduct a rapid cybersecurity risk assessment specific to your association
- Implement the "Big 5" security measures
- Create an organizational culture of security awareness
- Develop AI usage policies that harness innovation while protecting member data
- Leave with a customized 30-60-90 day security improvement roadmap

MAY 2026

WEDNESDAY, MAY 6

Partnering for Success: Leveraging Convention and Visitor Bureaus to Plan Exceptional and Cost-Effective Meetings

- 3:30pm
- Pinstripes Overland Park
- \$45 Members/\$60 Non-Members

Convention and Visitor Bureaus (CVBs) are under-utilized resources for associations who want to maximize the impact and efficiency of their meetings. A panel of experts representing both CVB and association staff will discuss how to harness the local expertise, resources, and networks of CVBs to create memorable experiences while optimizing budgets.

Through practical insights and real-world examples, this program will guide attendees on how to build strong, collaborative relationships with CVBs that lead to smoother planning processes, enhanced attendee experiences, and significant cost savings. The session will emphasize the value of early engagement with CVBs and how to leverage their complimentary services, local vendor connections, and marketing support.

JUNE 2026

MEMBERSHIP SPECIAL INTEREST GROUP

THURSDAY, JUNE 18 | 4:00pm

Your Membership Story – On a Napkin

JULY 2026

MEMBERSHIP SPECIAL INTEREST GROUP

THURSDAY, JULY 30 | 11:30am

Rally the Troops: Turning Members into Your Ultimate Hype Squad

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2025-2026 Events



SEPTEMBER 2025

MONDAY, SEPTEMBER 15
Annual Meeting & Awards Celebration

- 5:00pm
- Hilton President
- \$55 Members/\$70 Non-Members

KCSAE will recognize members and associates of KCSAE who have performed outstanding service on behalf of the association and the profession. Join your colleagues for a great celebration and the popular KCSAE silent auction.

OCTOBER 2025

TUESDAY, OCTOBER 21
Elevating Engagement: Uncommon Strategies for Creating a Thriving Member Community

- 11:30am
- Grand Street Cafe Plaza
- \$45 Members/\$60 Non-Members



Presenter: Amanda Kaiser

We worry about the members we are not retaining. Then, we lose sleep, wondering how to engage next-generation members.

Once they've been members for a while, getting these folks to participate, contribute, and volunteer can be difficult. If it feels like member engagement is in shorter supply than ever before, you are right!

Members' needs are changing—they require more than value to engage with your association. They also want memorable, positive experiences. It is time for every association leader to take on the role of CEO. Chief Experience Officer, that is!

Join us as author Amanda Lea Kaiser walks you through how engagement builds from our members' point of view. No matter the size of your association, learn how to transform engagement for all stakeholders. By the end of the session, you'll have the mindset of a Chief Experience Officer. Are you ready to go, CEO?

NOVEMBER 2025

WEDNESDAY, NOVEMBER 12
Innovation Isn't Instant: Building Brave Cultures That Last

- 11:30am
- Lidia's
- \$45 Members/\$60 Non-Members



Presenter: Lindsay Currie

In a world increasingly defined by complexity and unpredictability, associations must evolve—or risk becoming irrelevant. But how do you shift culture in an environment where the risks feel greater and the resources feel fewer?

In this session, Lindsay Currie, Executive Officer of the Council on Undergraduate Research, shares how her organization embraced change during volatile times by investing in foresight, reallocating resources, and intentionally cultivating a “bravery over perfection” mindset among staff and volunteers. Participants will explore what it means to lead innovation while building the roadmap, how to engage people at every level in the work of transformation, and why shared language and transparency are more critical than ever.

Objectives:

- Understand how to shift organizational mindset from risk-avoidant to opportunity-ready by using foresight, trust-building, and iterative practices.
- Explore practical strategies to build a culture of innovation.
- Learn how to create brave spaces for experimentation and how failure, transparency, and curiosity can be strategic tools for progress.
- Reflect on the time, patience, and internal alignment required to sustain cultural change.

MEMBERSHIP SPECIAL INTEREST GROUP

THURSDAY, NOVEMBER 20 | 11:30am
Creepy or Clever? Using Member Data Without Being a Weirdo

JANUARY 2026

WEDNESDAY, JANUARY 28
Hot Topics in Association Management: Executive Insights for the Year Ahead

- 11:30am
- KC Regional Association of REALTORS
- \$45 Members/\$60 Non-Members

Kick off the new year with timely insights and fresh perspectives at our January Hot Topics Program! This interactive session will be lead by a panel of local association executives sharing their real-world experiences and strategies on the most pressing issues facing our profession. From workforce trends and member engagement to innovation, governance, and more—no topic is off the table.

FEBRUARY 2026

WEDNESDAY, FEBRUARY 25
Artificial Intelligence in Action: From Productivity to Innovation

- 11:30am
- Grand Street Cafe Plaza
- \$45 Members/\$60 Non-Members

Artificial Intelligence is transforming how associations operate, create value, and serve their members. This engaging, interactive session will highlight four key areas every association leader should understand: copyright and content ownership, staff and volunteer usage policies, AI-driven productivity and efficiency gains, and the potential for entirely new products and services.

After a brief introduction to the landscape of AI in associations, attendees will rotate between tables world-café style to hear real-world examples from KCSAE community members who are already putting AI into action.

Objectives:

- Understand high-level copyright and intellectual property implications and the importance of having an AI usage policy.
- Explore how AI tools can enhance operational efficiency.
- Recognize opportunities to create new products or services powered by AI.